

THE 2020

# Grounded Summit

MARCH 19 + 20, SONOMA, CA

## DAY ONE

**8:00 - 8:45 AM** Breakfast, Power Yoga with Futurewell, Registration

**9:00 - 9:25 AM** Opening Keynote

Younger generations are leading the social movement for climate action on a scale never seen before, and they are not stopping until adults do more to address the heating planet. Xiye Bastida, a 17-year-old climate activist leading efforts in the US and across the world, will open Grounded Summit and share her vision for our future. Xiye embodies the critical importance of activism.

**SPEAKERS:** Xiye Bastida, Youth Climate Activist  
Julia Jackson, Founder of Grounded

**9:45 - 10:25 AM** Reality Check

We have less than 10 years to shift our trajectory by keeping warming below 1.5 degrees Celsius to ensure a habitable planet. The climate crisis is here, right now. In this panel, we will hear from leaders working on the climate crisis to discuss where humanity stands on climate, how to make the most impact, and what resources are needed to solve the most existential crisis of our time.

**SPEAKERS:** Satya Tripathi, UN Assistant Secretary-General and Head of New York Office  
Tatiana Kennedy Schlossberg, Journalist & Author

**10:30 - 11:00 AM** Breakout Sessions:

### ENERGY PANEL

Featuring leaders from Rocky Mountain Institute, Freewire Tech and Bloom Energy, this breakout will discuss the ways we can rethink energy and shift how produce + consume power for the future.

### INCONSPICUOUS CONSUMPTION BOOK SIGNING

Tatiana Schlossberg will be sharing her new book, Inconspicuous Consumption, and will host a conversation about the topics explored and book signing.

### FINANCING CLIMATE SOLUTIONS

Featuring Stan Stalnaker, Stephan Nicoleau, and Pam Jeffords, this panel explore the ways the financial sector can elevate + support emerging climate solutions.

**11:00 - 11:30 AM** Networking + Core Ground Exploration

**11:35 - 12:15 PM** Saving Critical Ecosystems

Existing natural ecosystems are a critical component to climate health and stability. These areas are increasingly threatened by humanity, but they offer immense possibility for creating a regenerative, and thriving earth, one that draws down carbon and harnesses the unique and powerful capabilities of biodiversity. In this panel, we will hear from leading environmentalists to discuss our most vital ecosystems and how we can protect them and harness their natural powers for a thriving planet.

**SPEAKERS:** Shyla Raghav, Vice President of Climate Change, Conservation International  
Justin Winters, Founder of One Earth, Executive Director of Earth's Call

**12:30 - 1:45 PM** Lunch

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## DAY ONE

1:45 - 2:15 PM Breakout Sessions + Core Ground Exploration

### OCEAN HEALTH

Hosted by Vasser Seydel, we will learn about the most urgent environmental disaster that no one is talking about, deep seabed mining, and what we have to do in the next four months to stop it.

### NEXT GEN LEADERSHIP

Hear from youth leaders, Benji Backer, conservative activist and progressive activist Saul Levine, demonstrating climate is not a partisan issue.

### THE CONVERGENCE OF TECH + NATURE

Join Marta Kephart to explore the multitude of ways tech and nature converge to scale a regenerative future.

2:20 - 2:35 PM Moving Meditation with Futurewell

2:35 - 3:20 PM The Power of Mushrooms: Saving Pollinators

Pollinators are vital members of a thriving global ecosystem and have been dying in mass numbers. Paul Stamets, has been an integral part of research that presents a hopeful solution for pollinators: mushrooms. He will be sharing his research and diving into the innovative way that mushrooms could help save pollinators and the world.

**SPEAKERS:** Paul Stamets, Mycologist and Author

3:25 - 3:35 PM Lead Sponsor Bank of the West and a video by Bill McKibben, 350.org

3:35 - 4:20 PM Innovative Solutions I

This innovative solutions panel will dive into reimagined and positively disruptive energy and raw materials manufacturing. Led by moderator, Alex Kopelyan, we will explore the solutions and the dynamic considerations of economics and market viability.

**SPEAKERS:** Moderated by Alex Kopelyan, Program Director & Partner, IndieBio  
Shara Ticku, Co-founder/CEO of C16  
Chad Frischmann, Vice President & Research Director for Project Drawdown

4:20 - 5:00 PM Networking + Core Ground Exploration

5:00 - 5:40 PM Regenerative Agriculture

Regenerative agriculture is one of the most powerful climate solutions. In this panel featuring Finnian Makepeace, Co-Founder of Kiss the Ground, and more speakers to be announced, we will explore the possibilities of regenerative agriculture and how it is one of the greatest opportunities to address the climate crisis.

**SPEAKERS:** Finnian Makepeace, Co-Founder of Kiss the Ground  
Rupya Marya, Do No Harm Coalition Faculty Director at UCSF  
Albert Straus, CEO, Straus Family Creamery

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**DAY ONE**

5:45 - 6:35 PM      Climate Diplomacy

Vertical integration and multi level Governments at all levels play a central role in our ability to address the climate crisis, create pathways for successful solutions and deliver on the Paris Objectives. In this panel, we will explore how policy changes, global cooperation, and shared investment can we create massive support for solutions. What has proven successful and what has failed? What next steps are needed to meet the IPCC timeline with all levels of governments involved? Leaders will join us to discuss the action that they are taking and what is necessary to shift our trajectory.

**SPEAKERS:**      Rafael Pacchiano, Minister of the Environment of México 2015-2018  
Carlos Manuel Rodriguez, Environment and Energy Minister of Costa Rica  
Johanna Partin, Executive Director, Carbon Neutral Cities Alliance

6:35 - 7:30 PM      Reception

7:30 PM      Seated dinner

A special dinner menu designed by California chef, author, and food activist Alice Waters will benefit the Edible Schoolyard Project.

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## DAY TWO

**8:00 - 8:45 AM** Breakfast, Networking and The Class with Futurewell

**9:00 - 9:45 AM** Innovative Solutions II

Innovative climate solutions are key to catalyzing transformative change for the planet. In this panel, we will hear from leading solutionists and innovators working on ensuring a regenerative Earth.

**SPEAKERS:** Introduction by Diane Birkitt Rakow, VP of External Relations, Alaska Airlines,  
Moderated by Stephan Nicoleau, FullCycle, CoFounder & Managing Director  
Olya Irzak, CEO of Frost Methane Labs  
Kevin Noertker, CEO of Ampaire  
Hilairy Hartnett, Professor in the School of Earth and Space Exploration and Senior  
Sustainability Scientist at Arizona State University

**9:50 - 11:30 AM** Food Solutions

Food and land use systems are leading sources of the greenhouse gas emissions - which means there are a plethora of solutions within the food space that can make an impact on the climate crisis. Agriculture and food systems initiatives offer opportunities to transform food production systems. How can we create food alternatives and rethink the food industry to be a regenerative one?

**SPEAKERS:** Jen Stojkovic, Executive Director, sf.citi  
Miyoko Schinner, Miyoko's Kitchen  
Josh Tetrick, CEO, Just Inc.,  
Lou Cooperhouse, President and CEO, BlueNalu Inc.

**11:30 AM - 12:10 PM** Corporate Responsibility

To achieve the Paris Agreement goals and peak emissions by 2030, private sector leaders have a pivotal role as companies contribute to more than 70% of the global emissions. Brave and responsible leaders will share how they are paving the way in generating the necessary transformational paradigm shifts in the global economy and supply chains.

**SPEAKERS:** Katie Jackson, Sr. Vice President, Corporate & Social Responsibility; Proprietor, Jackson Family Wines  
Benjamin Stuart, CMO Bank of the West  
Suzanne DiBianca, Executive VP, Corporate Relations and Chief Impact Officer, Salesforce

**12:15 - 12:30 PM** Eco-Anxiety

The APA defined eco-anxiety in 2017 as "a chronic fear of environmental doom." Now, eco-anxiety has become more present. How do we care for ourselves through this crisis?

**12:30 - 1:45** Lunch

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## DAY TWO

1:45 - 2:15 PM Breakout Sessions + Core Ground Exploration

### COMPOSTING WORKSHOP WITH FUTUREWELL

Brought to Grounded by Futurewell, this composting workshop will teach you how to begin your own composting journey.

### GENDER EQUALITY MEANS CLIMATE RESILIENCY

Join inspirational leaders to understand why women are disproportionately impacted by a warming planet, and explore the connection between gender parity and climate resiliency.

2:20 - 3:05 PM Turning off the Toxic Tap

Solutions to address the global climate crisis have been blocked by entrenched interests committed to a deadly, fossil fuel-infused future. This panel is curated by one of the nation's original venture philanthropies, the Rockefeller Family Fund. Panelists will explore how you can join them as they fight back against those determined to throttle the change needed to protect what we love. You will hear about complementary strategies that have already made inspirational progress unmasking the forces preventing climate solutions, making responsible institutions pay their fair share of the damages they have caused, reversing the explosion of U.S. extraction of oil and gas, draining the financing for a dangerous industry, and lifting up citizens fighting for a just transition + restorative democracy.

**SPEAKERS:** Lee Wasserman, Executive Director, Rockefeller Family Fund  
Rebecca Lambert Rockefeller, Philanthropist & Environmental Activist  
Katie Redford, Executive Director, New Equation Fund  
Sarah Thomas, Senior Advisor on the Funder Collaborative on Oil & Gas

3:10 - 3:45 PM Open Forum With Paul Hawken & Jaden Smith

Visionary environmentalist and author Paul will have a collaborative conversation with attendees asking and answering the questions about climate & solutions. Environmentalist, actor, and singer Jaden Smith joins Paul to discuss solutions for our future. Jaden uses his powerful platforms to advocate for environmental changes, encouraging people of all ages to make lifestyle shifts that move us to a regenerative future. He is the co-founder of Just Water, an organization that sells water in bottles made from paper and plant-based materials and aims to inspire people to do good by making conscious choices that help people and the planet.

**SPEAKERS:** Paul Hawken, Entrepreneur and Author  
Jaden Smith, Actor, Environmental Activist, Singer

3:50 - 4:20 PM Breakout Sessions + Core Ground Exploration

### The Future of Hope

Damon Gameau, producer and director of the award-winning documentary '2040', will discuss what 'could be', instead of the dystopian future we are so often presented.

### MIT CoLab

Kathleen Kennedy, Executive Director from MIT Centre for Collective Intelligence, will lead interactive session with fashion leaders on emerging solutions.

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## DAY TWO

4:20 - 4:45 PM Core Ground Exploration

4:50 - 5:35 PM Energy Democracy

Curated by The Solutions Project, this panel will explore energy democracy and how we support people all across the world. As more than 150 US cities, dozens of major corporations, and even a few countries and states commit to 100% clean energy, this idea is now indisputably happening. How we got here and the question of who will actually benefit from this energy transformation are both grounded in the leadership of communities most affected by pollution, climate disaster, and gross inequities. This panel of experts will share the intricacies of energy democracy and what can be done to further this necessary transition to clean energy.

**SPEAKERS:** Sarah S. Hope, Director, The Solutions Project  
Wahleah Johns, Co-Founder and Executive Director, Native Renewables  
Rahwa Ghirmatzion, Executive Director, People United for Sustainable Housing  
Rev. Leo Woodberry, Executive Director, New Alpha Community Development Corporation  
Lily Donge, Principal, Rocky Mountain Institute

5:40 - 6:25 PM Intersection of Faith and Climate

Faiths share common messages and moral threads that converge on climate morality. We will hear from leaders from diverse faiths and backgrounds to discuss the intersection of faith and climate in this panel, moderated by Keely Brosnan.

**SPEAKERS:** Moderated by Keely Shaye Brosnan  
Father Joshtrom Kureethadam, Catholic Priest  
Gopal Patel, Director of the Bhumi Project  
Wendy Johnson, Buddhist teacher and organic gardening mentor  
Ken Kitatani, Director General of International Council on Environmental Economics and Development  
Mindahi Bastida, Director of the Original Caretakers Initiative at the Center for Earth Ethics

6:30 - 6:45 PM Closing Remarks

7:00 - 7:30 PM Reception

7:30 - 10:30 PM Seated Dinner

A special culinary experience, more details to be announced.

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## WELLNESS PROGRAMMING provided by Futurewell

### DAY ONE

**8:00 - 8:45 AM** Power Yoga with Bex Urban

Bex Urban's approach focuses on bringing awareness to our breath as the essential link between mind, body, and movement. She emphasizes finding center, balancing the body from the inside out, and using the physical practice to forge a larger spiritual connection. Her positive energy inspires everyone she works with to show up, release, and build strength. For more about Bex visit [www.bexurban.com](http://www.bexurban.com)

Enjoy a complimentary fresh pressed organic juice by Urban Remedy at the end of class.. Saje natural wellness will be there to offer a cold eucalyptus infused towel to refresh yourself afterwards.

\*Changing tents with cubbies, mirrors, and hairdryers will also be provided/ We recommend exercise apparel and bare feet

**12:00 - 1:00 PM** Wakefield Protocol by Wonders of Being

Professional percussionist John Wakefield invented a brain stimulating method with conga drums to train professional boxers. Music and rhythm are an extremely effective way to improve focus and concentration and are logical tools in the evolution of athletic and performance training. In keeping rhythm, reacting to patterns and commands, and maintaining core balance, DRUMBOXING challenges all instincts and pushes you to heightened levels of connectivity. Sessions are 15 minutes long, Athletic shoes recommended.

**12:00 - 2:00 PM** Acupuncture by Acupop

Acupuncture improves the body's functions and promotes the natural self-healing process by stimulating specific anatomic sites. Enjoy deeply restorative acupuncture to rebalance and relax.

**1:00 - 2:00 PM** Sound Bath by Arula Music

Enjoy Futurewell's curated mix of community acupuncture accompanied by a sound bath. The Acupop team will help you heal, rejuvenate, and reset to the ambient sound of Arula music. Sessions are 15 minutes long, but you are welcome to linger longer if you slip into the zone. Saje Wellness will come around with custom essential oil blends for guests to enjoy as well. No need to change, shoes off is recommended.

**4:20 - 5:00 PM** Eco-Anxiety Tea

The American Psychological Association first defined eco-anxiety in 2017 as "a chronic fear of environmental doom." In 2019, as climate protests, heatwaves and natural disasters have raised climate awareness and thus eco-anxiety has increased across world. Mental health studies reveal a surge in people reporting stress or depression about the climate. Let's talk about what it means to have eco-anxiety, and what we can do to stay grounded, centered, and have the ability to work toward a livable planet.

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**WELLNESS PROGRAMMING**  
**provided by Futurewell**

**DAY TWO**

**8:00 - 8:45 AM**      The Class with Futurewell led by Natalie Kuhn

Founded in New York City, The Class by Taryn Toomey led by founding teacher Natalie Kuhn is an invigorating physical and spiritual release unlike any you've ever experienced. Through simple, repetitive calisthenics and plyometrics, participants challenge the body to engage the mind. With guided instruction and powerful music, The Class invites students to witness their resistance to discomfort. The result is an expansive, heart-clearing and body-strengthening release to begin your day. For more about The Class by Taryn Toomey visit [www.theclass.com](http://www.theclass.com)

\*Changing tents with cubbies, mirrors, and hairdryers will also be provided. We recommend exercise apparel and bare feet.

**12:00 - 1:30 PM**      Open Sound Bath and Accupuncture with Accupop & Wakefield

Enjoy Futurewell's curated mix of community acupuncture accompanied by a sound bath. The Accupop team will help you heal, rejuvenate, and reset to the ambient sound of Arula music. Sessions are 15 minutes long, but you are welcome to linger longer if you slip into the zone. Saje Wellness will come around with custom essential oil blends for guests to enjoy as well. No need to change, shoes off is recommended.

**3:50 - 4:50 PM**      Wakefield Protocol by Wonders of Being

Professional percussionist John Wakefield invented a brain stimulating method with conga drums to train professional boxers. Music and rhythm are an extremely effective way to improve focus and concentration and are logical tools in the evolution of athletic and performance training. In keeping rhythm, reacting to patterns and commands, and maintaining core balance, DRUMBOXING challenges all instincts and pushes you to heightened levels of connectivity. Sessions are 15 minutes long, Athletic shoes recommended.

**4:30 - 4:50 PM**      Saje Natural Wellness Essential Oils Workshop

More Information TBA.

**6:45 - 7:30 PM**      Yin Yoga and Self Care with Amanda Giacomini x Ode

A beautiful restorative yoga class under candle lit lanterns led by globally recognized yoga teacher, Amanda Giacomini. Amanda is an artist, yogini and gifted storyteller. Her 10,000 Buddhas project was inspired by ancient Buddhist artwork in the Ajanta caves in India. This experience sparked an awakening which led her on a mission to paint 10,000 Buddhas. She's also the co-founder of Point Reyes Yoga, which she and her husband, MC YOGI, started in 2001. Amanda is a kind and compassionate teacher. She calls on her more than two decades of experience to support students in letting go of stress and opening up to their own innate peace and joy. For more about Amanda visit: [10000buddhas.com](http://10000buddhas.com)

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